



No Gurus



No Experts



No Ninjas

KNOWSOCIAL LLC

Offering customized conversation for your audience without the hype.

In every aspect of the business world, people are talking about social media. There are **experts** weighing in on whether and where your business needs to be engaged. **Gurus** are popping up to tell you about wide-ranging philosophies. People are calling themselves **ninjas** and offering to trick your customers into supporting you.

But they all forget one thing: your customers are different from other customers.

There is no one size fits all in new media. The world of pushing out your message has been replaced by one where you open your arms and pull your customers in. In this world you need someone to take the time to become an expert in you, your customers and their desires.

Our process:

1. Visit your site to learn about your business and gather ideas.
2. Develop a personality and voice custom to your business for your social presence.
3. Communicate your message to your audience, build relationships and encourage interaction.
4. And repeat. Visits to your business are ongoing to make sure your message and personality shines through in every post.



Angi Harper
 Social Media Conversationalist
 Angi@Know-Social.com
 Know-Social.com

307-630-6206



All packages include:

- Posts specific to the audience. For instance, I will not use an automated system that uses the same post for your Facebook fans that I would for your Twitter audience.
- Ongoing advice about the latest trends and which social media venues best serve your marketing goals.
- A minimum of one conversation check each weekend for standard weekday businesses.

Basic Package - \$500/month

- Minimum of 20 posts per month on **two** social media venues.
- Conversation monitoring on those venues throughout the day.
- Basic measurement and conversational highlights in a monthly report.

Extended Package - \$1,000/month

- Minimum of 20 posts per month on **four** social media venues.
- Conversation monitoring on those venues throughout the day.
- Basic measurement and conversational highlights in a monthly report.

World Wide Social Package - \$2,400/month

- Minimum of 20 posts per month on **two** social media venues.
- Conversation monitoring on those venues throughout the day.
- Monitoring of public posts on almost all social media venues for references to your business and conversations related to your industry.
- Basic measurement and conversational highlights in a monthly report. In-depth reporting about influential members of the social community and tone of conversation relating to your business.

The More or Less Package -

- Customize your package with more social venues or less.
- Add other writing, marketing or design services.
- Cost based on size of service.

**Don't see what you're looking for?
Contact KnowSocial, LLC today to discuss a customized package for your business!**